

EVENT SPONSORSHIP OPPORTUNITIES 2017/18

There will be two key ADEPT events during 2017/18.

Event 1: PRESIDENT'S MEETING: POLICY SESSION & AGM

Date: Wednesday 14th & Thursday 15th June 2017

Venue: Radisson Blu Hotel, Heathrow

Format: The event starts with lunch on Wednesday followed by an afternoon of policy sessions, networking drinks reception and informal dinner (lounge suit). There will be a half day of policy sessions on Thursday and the AGM; the event concludes with lunch.

Event 2: ANNUAL CONFERENCE

Date: Thursday 23 & Friday 24 November 2017

Venue: Radisson Blu Hotel, Manchester Airport

Format: Morning plenary sessions followed by lunch and two afternoon workshop sessions; a final plenary session, drinks reception and informal dinner (lounge suit). Friday half-day conference (all plenary) concluding with lunch.

SPONSORSHIP PACKAGES:

Packages are awarded on a first-come, first-served basis. Multiple packages are available unless specified.

Workshop Session Sponsorship: £4,500

- The opportunity to participate in workshop session
- Your banner stands displayed in workshop room
- Your logo on PowerPoint slides used during session
- Presenter's photograph and biography printed in delegate booklet

Drinks Reception Package: £3,500

- Banner stands and marketing literature displayed prominently at the drinks receptions for the Annual Conference
- Thanks from the President during his address at the event
- Advance notice of guest lists and introductions made where practical

Dinner Package: £7,500

- Your banner stands displayed prominently in the dining rooms at Annual Conference
- Your logo on the menu booklet
- Your company profile or A5 full colour display advert in the menu booklet
- Advance notice of guest lists and influence over seating plan
- Opportunity to propose a toast / address the guests at your chosen event
- Opportunity to supply a table gift at your chosen events

Entry Level Event Sponsorship: £2,500

- Your logo on all marketing literature
- Your logo and 250-word company profile in conference booklet
- All conference delegate places available at ADEPT member rate

Tier Two Event Sponsorship: £5,000

- Your logo on all marketing literature
- A5 full colour advertisement in conference booklet
- One conference delegate place; further places available at ADEPT member rate
- Opportunity to include marketing literature and/or a promotional item in the delegate packs

Top Tier Event Sponsorship: £8,000 – Annual Conference Only **No longer available**

- Your logo on all marketing literature
- Double page A4 full colour advertisement in conference booklet
- Two conference delegate places; further places available at ADEPT member rate
- Opportunity to give a 15-minute presentation from the main stage at the Annual Conference on a topic of your choice related to the theme of the event
- Opportunity to include marketing literature and/or a promotional item in the delegate packs

Custom Packages: POA

- Please call to discuss a bespoke package.

Sponsorship opportunities are available singularly or collectively, discounts are available for sponsorship of multiple elements. If you wish to discuss a custom-package please contact Alison Shea at Aldercross Training & Events by landline 01244 813335, mobile 07766 931531 or email alison@aldercross.com.