

EVENT SPONSORSHIP OPPORTUNITY 2018

ADEPT Annual Dinner and President's Meeting 2018

- Date:* Thursday 3rd May and Friday 4th May 2018
Venue: The Royal Horseguards Hotel, One Whitehall, London
Delegates: 'Place' Directors from local authorities across England, along with directors of Local Enterprise Partnerships (LEPs), corporate partners drawn from key service sectors, professional bodies and civil servants.
Format: Thursday 3rd May Annual Dinner: formal dinner (evening attire) & presentation of the President's Annual Awards. Approximate timings: 1900-2330.
Friday 4th May President's Meeting: policy review & forward look with presentations by industry experts on key topics affecting the local government sector, followed by discussion and feedback forums. Approximate timings: 0900-1500.

Sponsorship proposals

Thursday 3rd May

1. Drinks Reception £3,500

- Your banner stands and marketing literature displayed prominently
- Your logo on all marketing literature
- Inclusion in the social media marketing campaign prior to, and during, the event
- Company name and logo on the Sponsors page of the ADEPT website
- Thanks from the President during his address
- Advance notice of guest lists and introductions made where practical
- Your team invited to meet and greet all guests on arrival with ADEPT representatives
- Two complimentary places at the dinner, with additional guests at the preferential ADEPT member rate

2. Award sponsor £4,000

- Your company name featured in the title of chosen award e.g. ADEPT / [your company name] Award: Places that work for People
- Your logo on all marketing literature
- Inclusion in the social media marketing campaign prior to, and during, the event
- Company name and logo on the Sponsors page of the ADEPT website, along with a short company profile and link to your website
- Your banner stands displayed prominently in the dining room

- Two complimentary places at the dinner, with additional guests at the preferential ADEPT member rate
- Opportunity to distribute marketing literature and/or a promotional items to the meeting delegates
- Opportunity to be part of the judging panel
- Your company name featured on the winner's trophy for your chosen award
- Opportunity to present the award

3. Dinner £8,000

- Your banner stands displayed prominently in the dining room
- Your logo on all marketing literature and on the menu booklet
- Inclusion in the social media marketing campaign prior to, and during, the event
- Company name and logo on the Sponsors page of the ADEPT website, along with a short company profile and link to your website
- Your company profile or A5 full colour advertisement in the menu booklet
- Advance notice of guest lists and influence over seating plan
- A complimentary table of 8 / 10 comprising your choice of guests
- Opportunity to propose a toast / address the guests
- Opportunity to supply a branded table gift and/or provide business cards/marketing literature for each place setting

Friday 4th May

4. Policy Session

- The opportunity to participate in a policy discussion during the President's Meeting
- Your banner stands displayed in the meeting room
- Company name and logo on the Sponsors page of the ADEPT website, along with a short company profile and link to your website
- Complimentary ticket to attend the Annual Dinner as a guest of the President
- Additional guest dinner places at the dinner at the preferential ADEPT member rate

Custom Packages: POA

- Please call to discuss a bespoke package.

Sponsorship opportunities are available singularly or collectively and are awarded on a first-come, first-served basis. If you wish to discuss a custom-package please contact Alison Shea at Aldercross Training & Events by landline 01244 813335, mobile 07766 931531 or email alison@aldercross.com.