



**Anglian & London  
HAUC Roadshow  
Thursday 26 April 2018  
Allianz Park, Hendon**



## **Exhibitor/Sponsorship Opportunities**

### **Exhibition Space**

#### **£475 + VAT**

Single exhibition stand including a pack insert  
Complimentary refreshments for all stand personnel  
Contact information for all registrants including email addresses where provided

**Delegates will be invited to participate in a logo identification quiz at this event to encourage engagement with exhibitors. The sponsorship packages below include the opportunity for you to provide your logo, making your stand a particular target.**

### **Awards Sponsorship**

#### **£750 + VAT**

Single exhibition stand including a pack insert  
Option to present the awards trophies at the event  
Your logo on all promotional literature (*awards kindly sponsored by...*)  
Option to include promotional merchandise in the delegate bags  
Option to provide your logo for inclusion in the delegate quiz  
Complimentary refreshments for all stand personnel  
Contact information for all registrants including email addresses where provided

### **Event Sponsorship (multiple packages available)**

#### **£1,000 + VAT**

Single exhibition stand including a pack insert  
Your logo on all advance marketing literature  
Option to include promotional merchandise in the delegate bags  
Option to provide your logo for inclusion in the delegate quiz  
Complimentary refreshments for all stand personnel  
Contact information for all registrants including email addresses where provided

### **Sponsorship Afternoon Refreshments (morning package has been sold)**

#### **£2,000 + VAT**

Your logo displayed on tables in the refreshment area between 9.00am and 12.00pm (morning refreshments) or between 12.00pm and 3.00pm (afternoon refreshments)  
Your logo on refreshment vouchers (one per delegate)  
Your logo on delegate information sheet (*morning/afternoon refreshments kindly sponsored by...*)  
Single exhibition stand including a pack insert  
Option to include promotional merchandise in the delegate bags  
Option to provide your logo for inclusion in the delegate quiz  
Complimentary refreshments for all stand personnel  
Contact information for all registrants including email addresses where provided

### **Sponsorship of lunch (one package available)**

**SOLD**

- 10 vouchers (one per delegate)
- Your logo on delegate information sheet (*lunch kindly sponsored by...*)
- Option to display a free-standing pop-up display or banner stands at lunch area
- Option to display signs and/or a banner at the main entrance to the event
- Option to include promotional merchandise in the delegate bags
- Option to provide your logo for inclusion in the delegate quiz
- Single exhibition stand including a pack insert
- Complimentary refreshments for all stand personnel
- Contact information for all registrants including email addresses where provided

**If you have any queries or require further information please do not hesitate to contact Alison Shea via e-mail at [alison@aldercross.com](mailto:alison@aldercross.com)**