



**Anglian & London
HAUC Roadshow
Thursday 26 April 2018
Allianz Park, Hendon**



Exhibitor/Sponsorship Opportunities

Exhibition Space

£475 + VAT

Single exhibition stand including a pack insert
Complimentary refreshments for all stand personnel
Contact information for all registrants including email addresses where provided

Delegates will be invited to participate in a logo identification quiz at this event to encourage engagement with exhibitors. The sponsorship packages below include the opportunity for you to provide your logo, making your stand a particular target.

Awards Sponsorship

£750 + VAT

Single exhibition stand including a pack insert
Option to present the awards trophies at the event
Your logo on all promotional literature (*awards kindly sponsored by...*)
Option to include promotional merchandise in the delegate bags
Option to provide your logo for inclusion in the delegate quiz
Complimentary refreshments for all stand personnel
Contact information for all registrants including email addresses where provided

Event Sponsorship (multiple packages available)

£1,000 + VAT

Single exhibition stand including a pack insert
Your logo on all advance marketing literature
Option to include promotional merchandise in the delegate bags
Option to provide your logo for inclusion in the delegate quiz
Complimentary refreshments for all stand personnel
Contact information for all registrants including email addresses where provided

Sponsorship of Morning or Afternoon Refreshments (two packages available)

£2,000 + VAT

Your logo displayed on tables in the refreshment area between 9.00am and 12.00pm (morning refreshments) or between 12.00pm and 3.00pm (afternoon refreshments)
Your logo on refreshment vouchers (one per delegate)
Your logo on delegate information sheet (*morning/afternoon refreshments kindly sponsored by...*)
Single exhibition stand including a pack insert
Option to include promotional merchandise in the delegate bags
Option to provide your logo for inclusion in the delegate quiz
Complimentary refreshments for all stand personnel
Contact information for all registrants including email addresses where provided

Sponsorship of lunch (one package available)

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ouchers (one per delegate)

Your logo on delegate information sheet (*lunch kindly sponsored by...*)

Option to display a free-standing pop-up display or banner stands at lunch area

Option to display signs and/or a banner at the main entrance to the event

Option to include promotional merchandise in the delegate bags

Option to provide your logo for inclusion in the delegate quiz

Single exhibition stand including a pack insert

Complimentary refreshments for all stand personnel

Contact information for all registrants including email addresses where provided

If you have any queries or require further information please do not hesitate to contact Alison Shea via e-mail at alison@aldercross.com