



Credit: King's Cross Redevelopment: John McAslan + Partners, Architects ; photograph by courtesy of Hufton + Crow

CECA Vision: North West 2015

Construction 2025



Lower costs
33%

Faster delivery
50%

Lower emissions
50%

Improvement
in exports
50%

People

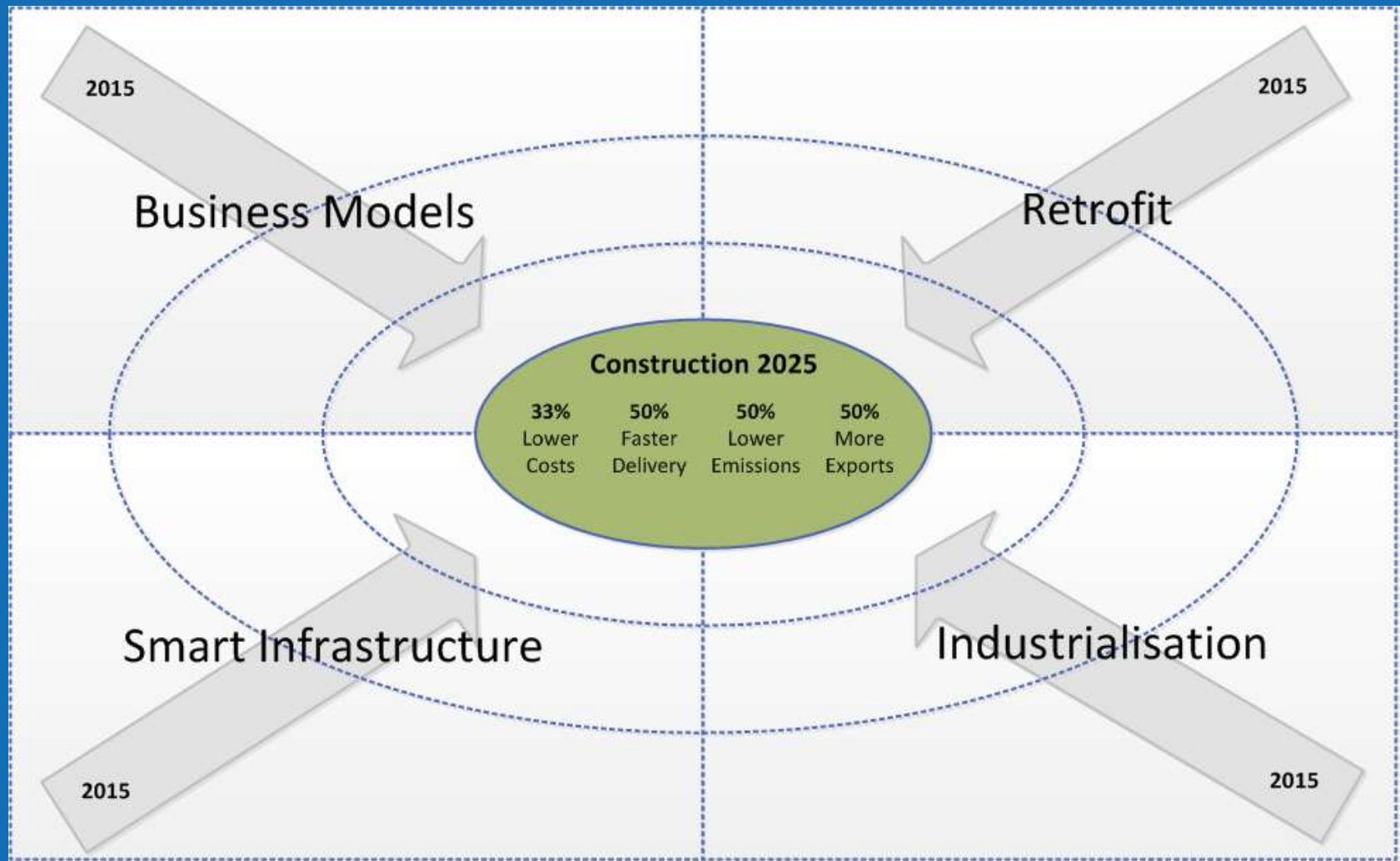
Smart

Sustainable

Growth

Leadership

Innovation Priorities



Key issues

- Skills
- Productivity
- Innovation
- Collaboration
- Image

...Constructing Britain productively



HM Government

Chief Construction Adviser