



CIHT North West Region Annual Highways Conference Wednesday 14 November 2018 – Emirates Old Trafford Exhibitor/Sponsorship Opportunities

Headline Sponsorship (one package available)



part of the conference programme
(sponsored by...)
area
presentations in main conference room
insert

~~Option to include promotional merchandise in delegate pack (e.g pen)~~
Your printed material displayed adjacent to Registration desk
Conference name and logo may be used in approved publicity campaigns
Submission of unlimited number of tweets for AlderCross twitter feed
Advance notice of delegate list so sponsor can select attendees they wish to meet with
one-to-one introductions made by the Chairman during the conference
Contact information for all registrants including email addresses where provided

Secondary Sponsorship

£900 + VAT

Your logo on the delegate pack cover (*event sponsored by...*)
Single exhibition stand including a delegate pack insert
Four delegate places at the conference
Option to include promotional merchandise in delegate pack (e.g pen)
Your printed material displayed adjacent to Registration desk
Your logo on all PowerPoint menu slides linking presentations in main conference room
Conference name and logo may be used in approved publicity campaigns
Submission of unlimited number of tweets for AlderCross twitter feed
Contact information for all registrants including e-mail addresses where provided

Exhibition Space

£450 + VAT

Single exhibition stand including a delegate pack insert
Two delegate places at the conference
Your logo on the delegate pack cover (*event supported by...*)
Submission of unlimited number of tweets for AlderCross twitter feed
Contact information for all registrants including email addresses where provided

Chair Drop/Delegate Pack Insert

£150 + VAT

Your promotional literature in the delegate packs or your choice of either morning or
afternoon refreshment break chair drop in the main conference room
Contact information for all registrants including email addresses where provided

If you have any queries or require further information please do not hesitate to contact
Alison Shea via e-mail at alison@aldercross.com or by phone on 01244 813335.