



CIHT North West Region Annual Highways Conference Wednesday 14 November 2018 – Emirates Old Trafford Exhibitor/Sponsorship Opportunities

Headline Sponsorship (one package available)

£2000 + VAT

Option to present a 15-minute technical paper as part of the conference programme
Your logo included in half-page conference advertisement in *Transportation Professional*
Your logo on the delegate pack cover (*event sponsored by...*)
Your logo displayed on tables in the refreshment area
Your logo on all PowerPoint menu slides linking presentations in main conference room
Single exhibition stand including a delegate pack insert
Six delegate places at the conference
Option to include promotional merchandise in delegate pack (e.g pen)
Your printed material displayed adjacent to Registration desk
Conference name and logo may be used in approved publicity campaigns
Submission of unlimited number of tweets for AlderCross twitter feed
Advance notice of delegate list so sponsor can select attendees they wish to meet with one-to-one introductions made by the Chairman during the conference
Contact information for all registrants including email addresses where provided

Secondary Sponsorship

£900 + VAT

Your logo included in half-page conference advertisement in *Transportation Professional*
Your logo on the delegate pack cover (*event sponsored by...*)
Single exhibition stand including a delegate pack insert
Four delegate places at the conference
Option to include promotional merchandise in delegate pack (e.g pen)
Your printed material displayed adjacent to Registration desk
Your logo on all PowerPoint menu slides linking presentations in main conference room
Conference name and logo may be used in approved publicity campaigns
Submission of unlimited number of tweets for AlderCross twitter feed
Contact information for all registrants including e-mail addresses where provided

Exhibition Space

£450 + VAT

Single exhibition stand including a delegate pack insert
Two delegate places at the conference
Your logo on the delegate pack cover (*event supported by...*)
Submission of unlimited number of tweets for AlderCross twitter feed
Contact information for all registrants including email addresses where provided

Chair Drop/Delegate Pack Insert

£150 + VAT

Your promotional literature in the delegate packs or your choice of either morning or afternoon refreshment break chair drop in the main conference room
Contact information for all registrants including email addresses where provided

If you have any queries or require further information please do not hesitate to contact Alison Shea via e-mail at alison@aldercross.com or by phone on 01244 813335.