



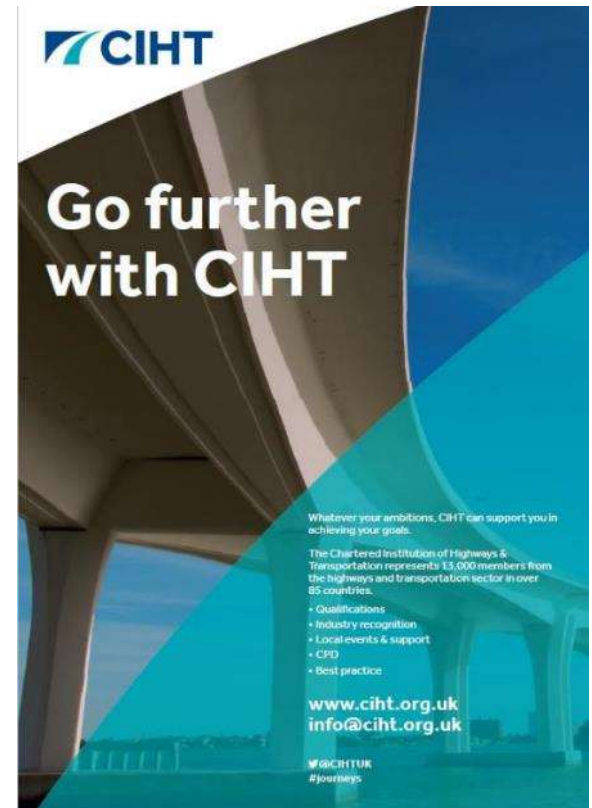
East of England Cambridge Conference 2016

Big Ideas Need Big Decisions

Steve Rowsell, CIHT President

Continuing the Success

- Total membership on 24 May 2016 - 13,587
- 97% retention rate
- Leading on Diversity & Inclusion
- New regional structure
- Growth in Corporate Partners
- New membership grades have been launched:
 - Graduate
 - Apprentice



Strategic Collaboration in Transport

Delivering Transport for a Better Society

- Professional / Progressive / Inclusive / Collaborative
- Wider Sector Engagement
- Universities
- Government Departments & Agencies
- Local Government & LEPs
- Corporate Partners
- Regions & Members
- Other Institutions
- Technology Companies



Looking Forward - a Year of Achievement

- Membership growth across the wider transport sectors.
- Improved diversity in our membership and the wider profession.
- Developing opportunities offered by our new regional structure.
- Joined-up approach to addressing the skills shortage.
- Greater influence on the development of regional and national transport policies.
- Stronger relationships with Corporate Partners, academic institutions and other stakeholders.
- Better understanding of future requirements and transport priorities to support investment planning.



Big Decisions – Big Ideas

Examples of big transport decisions:

- **Policy** – e.g. road pricing
- **Projects** – e.g. A34 Newbury Bypass, HS2
- **Priorities** – e.g. road/rail; revenue/capital budgets

CIHT's role to help promote decisions which provide public benefit in relation to H&T

Decisions inevitably influenced by political factors.

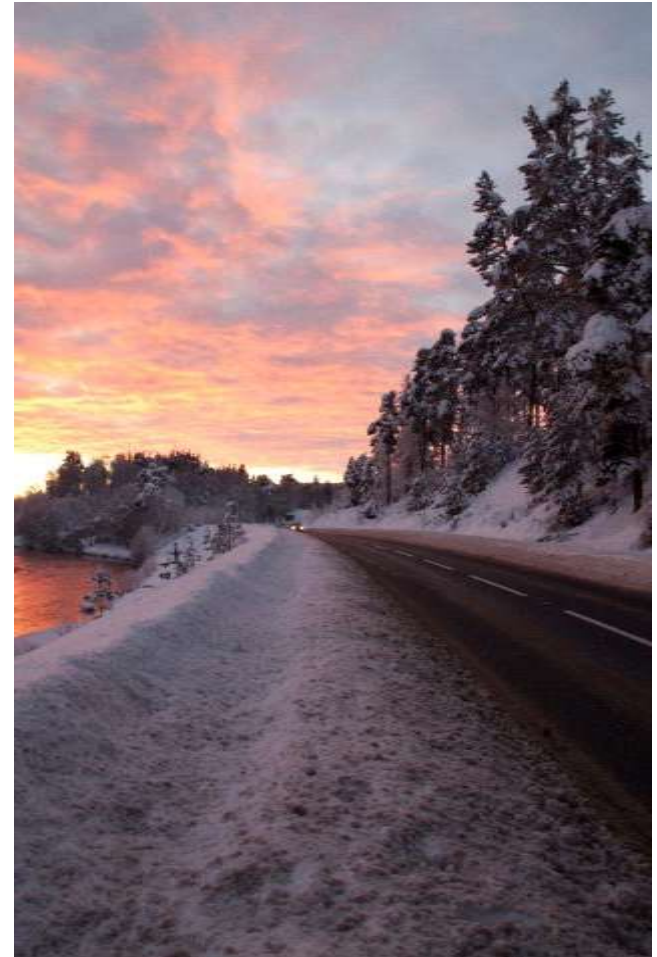


Newbury Bypass protests



Changing Environment

- Global Age – no longer constrained by national or European boundaries.
- Political uncertainty.
- Technology – continuous development; asset based / vehicle based.
- Transparency and scrutiny – robust business cases; demonstration of benefits; measure performance.
- Wider scope of assessments
 - Started with predict and provide
 - Environmental assessments included
 - Now much wider factors covering social impacts



Decisions – decisions - decisions

- (Almost) Any decision is better than no decision.
- The best is the enemy of the good.
- Make a decision and then make the decision right.
- If you get 70% of your decisions right you will be doing well.
- Decisions build momentum; and then build on the momentum.
- We have a choice; to plough new ground or let the weeds grow.



Good Decisions

Good decisions require:

- Robust business cases / clarity of objectives
- Engagement of stakeholders and those affected
- Clear explanation of consequences, risks and opportunities
- A delivery plan with delivery resources
- Efficient governance
- Capable clients
- An engaged and incentivised supply chain



CIHT Involvement

CIHT is the leading professional Institution in the highways and transportation sector.

We will:

- continue to provide a forum for the sharing of knowledge and best practice.
- help to shape the future of transport and how it will support the future requirements of society.
- support and influence key decisions so that they maximise benefits to the public and society.
- collaborate in the delivery of successful outcomes.

Thank You

