

**NATIONAL HAUC(UK) CONVENTION
THURSDAY 17 MAY 2018: EMIRATES OLD TRAFFORD, MANCHESTER**

SPONSORSHIP OPPORTUNITIES

Our industry needs to change to meet the challenges of the future - and we all have a responsibility to guide it in the right direction for everyone's benefit.

The National HAUC(UK) Convention at the prestigious Emirates Old Trafford provides an ideal opportunity for you to show how you will feature in the future for our delegates. You will be able to meet existing and potential clients, interact with industry experts and have your say in the round table debates.

There are a number of exhibition and sponsorship opportunities at the event for your consideration which will be awarded on a first-come, first-served basis:

PLATINUM SPONSORSHIP: £10,000 + VAT

- **Ten** guaranteed delegate passes including refreshments and lunch
- **One 15-minute presentation to delegates as part of the main programme**
- Full colour logo on stage set in main auditorium
- Exhibition stand (pop up or banners) in refreshment area
- Marketing literature display at conference reception
- Option to display branded banners at conference reception
- Full colour logo on all conference marketing literature
- Full colour logo in delegate pack
- Link to your website home page from AlderCross website
- **Up to two branded items in the delegate pack**
- Your marketing literature in the delegate pack
- Contact details for all attendees after the event for your marketing purposes

GOLD (LUNCH) SPONSORSHIP (one package available) £5,000 + VAT

- **Six** guaranteed delegate passes including refreshments and lunch
- Full colour logo on stage set in main auditorium
- Exhibition stand (pop up or banners) in refreshment area
- Option to display additional branded banners at the entrance to refreshment room
- Marketing literature display at conference reception
- Option to display branded banners at conference reception
- Full colour logo on all conference marketing literature
- Full colour logo in delegate pack
- Link to your website home page from AlderCross website
- Branded items in the delegate pack
- Your marketing literature in the delegate pack
- Full colour logo in menu holders (A5) on buffet tables during lunch service
- Contact details for all attendees after the event for your marketing purposes

SILVER (REFRESHMENT BREAK) SPONSORSHIP (three packages available) **£4,500 + VAT**

- **Four** guaranteed delegate passes including refreshments and lunch
- Full colour logo on stage set in main auditorium
- Exhibition stand (pop up or banners) in refreshment area
- Option to display additional branded banners at the entrance to refreshment room
- Marketing literature display at conference reception
- Option to display branded banners at conference reception
- Full colour logo on all conference marketing literature
- Full colour logo in delegate pack
- Link to your website home page from AlderCross website
- Branded item in the delegate pack
- Your marketing literature in the delegate pack
- Full colour logo in menu holders (A5) on buffet tables during the breakfast break, morning or afternoon break (breaks allocated on a first-come, first-served basis)
- Contact details for all attendees after the event for your marketing purposes

BRONZE (EVENT) SPONSORSHIP: £3,000 + VAT

- **Two** guaranteed delegate passes including refreshments and lunch
- Full colour logo on stage set in main auditorium
- Exhibition stand (pop up or banners) in refreshment area
- Marketing literature display at conference reception
- Full colour logo on all conference marketing literature
- Full colour logo in delegate pack
- Link to your website home page from AlderCross website
- Branded item in the delegate pack
- Your marketing literature in the delegate pack
- Contact details for all attendees after the event for your marketing purposes

EXHIBITION STAND: £1,250 + VAT

- **Two** guaranteed delegate passes including refreshments and lunch
- Exhibition stand (pop up or banners) in refreshment area or convention foyer
- Link to your website home page from AlderCross website
- Your marketing literature in the delegate pack
- Contact details for all attendees after the event for your marketing purposes

Please contact Alison Shea at AlderCross to secure your preferred package by email to alison@aldercross.com or by phone on 01244 813335. Bespoke packages are available, please contact us to discuss your budget and requirements.