

## West Midlands HAUC Roadshow 2017

### EVENT SPONSORSHIP – £1,200 + VAT (multiple packages)

- Your logo will appear on all printed publicity (logo must be received prior to printing) and electronic versions of the promotional flyer
- Your logo will be printed on the delegate carrier bags
- Link from the West Midlands HAUC website to your home page
- One free exhibition space at Roadshow
- Choice of exhibition location subject to availability
- Your promotional literature/merchandise in delegate bag
- You may use the event name and logo in approved publicity campaigns
- Contact information for all registrants including e-mail addresses where provided

### REFRESHMENT SPONSORSHIP - £2,500 + VAT (three packages)

#### All the above Event Sponsorship benefits plus:

- Your logo on the appropriate refreshment vouchers
- Your logo displayed on tables in the break and bar areas (*refreshments kindly sponsored by....*)
- Option to display additional banner stands at the refreshment service points
- Option to provide literature display at the refreshment service points
- You may choose to sponsor morning refreshments, afternoon refreshments or the ice cream van. Packages will be awarded on a first-come, first-served basis.

### HOG ROAST SPONSORSHIP

#### All the above Event Sponsorship benefits plus:

- Double exhibition stand (either internal stand/display or external stand/display)
- Your logo on the Hog Roast vouchers (one per visitor)
- Your logo displayed on tables in the Concourse (*Hog Roast kindly sponsored by....*)
- Option to display additional banner stands at the Hog Roast service point
- Option to provide literature display at the Hog Roast service point
- Option to display banner at Roadshow Reception

**SOLD**

If you have any queries or require further information about any of these packages please contact Alison Shea at AlderCross by email at [alison@aldercross.com](mailto:alison@aldercross.com) or by telephone on 01244 813335.