



West Midlands HAUC Roadshow 2018 Wolverhampton Racecourse – Thursday 13 September

EXHIBITION STAND - £525 + VAT

- One 3.5m x 2m floor space including clothed 1.8m table, chairs and power supply
- Free wifi throughout the venue
- Free refreshments for all stand personnel (unlimited staff within reason)
- Your promotional literature/merchandise in delegate bag
- Contact information for all registrants including e-mail addresses where provided
- External display area if appropriate

SPEED SELLING SLOT - £100 + VAT

- One 30-second sales pitch as part of an advert break between presentations in the seminar session
- Limited opportunities awarded on a first-come, first-served basis
- Use of a single PowerPoint slide
- Can only be booked in conjunction with an exhibition stand/sponsorship package

EVENT SPONSORSHIP – £1,200 + VAT (multiple packages)

- Your logo will appear on all printed publicity (logo must be received prior to printing) and electronic versions of the promotional flyer
- Your logo will be printed on the delegate carrier bags
- Link from the West Midlands HAUC website to your home page
- One free exhibition space at Roadshow
- Choice of exhibition location subject to availability
- One Speed Selling Slot
- Your promotional literature/merchandise in delegate bag
- You may use the event name and logo in approved publicity campaigns
- Contact information for all registrants including e-mail addresses where provided

REFRESHMENT SPONSORSHIP - £2,500 + VAT (three packages)

All the above Event Sponsorship benefits plus:

- Your logo on the appropriate refreshment vouchers
- Your logo displayed on tables in the break and bar areas (*refreshments kindly sponsored by....*)
- Option to display additional banner stands at the refreshment service points
- Option to provide literature display at the refreshment service points
- You may choose to sponsor morning refreshments, afternoon refreshments or the ice cream van. Packages will be awarded on a first-come, first-served basis.

HOG ROAST SPONSORSHIP



SOLD

All the above Event Sponsorship

- Double exhibition stand (either external or internal)
- Your logo on the Hog Roast vouchers (one per visitor)
- Your logo displayed on tables in the Concourse (*Hog Roast kindly sponsored by....*)
- Option to display additional banner stands at the Hog Roast service point
- Option to provide literature display at the Hog Roast service point
- Option to display banner at Roadshow Reception

If you have any queries or require further information about any of these packages please contact Alison Shea at AlderCross by email at alison@aldercross.com or by telephone on 01244 813335.