



## **West Midlands HAUC Materials Day 2018 Thursday 15 February – Sixways Stadium Exhibition & Sponsorship Opportunities**

### **EXHIBITION STAND - £200 + VAT**

- Exhibition space (approx 3m in width) with table, chairs and power supply
- Choice of exhibition location subject to availability
- Your promotional literature/merchandise in delegate pack (max A4 size)
- You may use the event name and logo in approved publicity campaigns
- Your company featured in pre-event Social Media feed
- Contact information for all registrants including e-mail addresses where provided

### **BREAKFAST SPONSORSHIP - £500 + VAT (one package)**

#### **All the above Exhibition Stand benefits plus:**

- Your logo and link to the home page of your website from the AlderCross and West Midlands HAUC websites
- Your name mentioned in the electronic joining instructions sent to all delegates in advance of the event (*breakfast rolls generously sponsored by....*)
- Your logo displayed on tables in the refreshment areas (*breakfast rolls generously sponsored by....*)
- Option to display additional banner stands at the refreshment service points
- Option to provide literature display at the refreshment service points

### **EVENT SPONSORSHIP - £750 + VAT (multiple packages)**

#### **All the above Exhibition Stand benefits plus:**

- Your logo on the delegate pack covers
- Your logo on the menu slides between the presentations
- Option to display additional banner stands at the event reception desk
- Option to display additional banner stands behind the lectern
- Option to provide literature display at the event reception desk

If you have any queries or require further information about any of these packages or wish to discuss a bespoke package please contact Alison Shea at AlderCross by email at [alison@aldercross.com](mailto:alison@aldercross.com) or by telephone on 01244 813335.