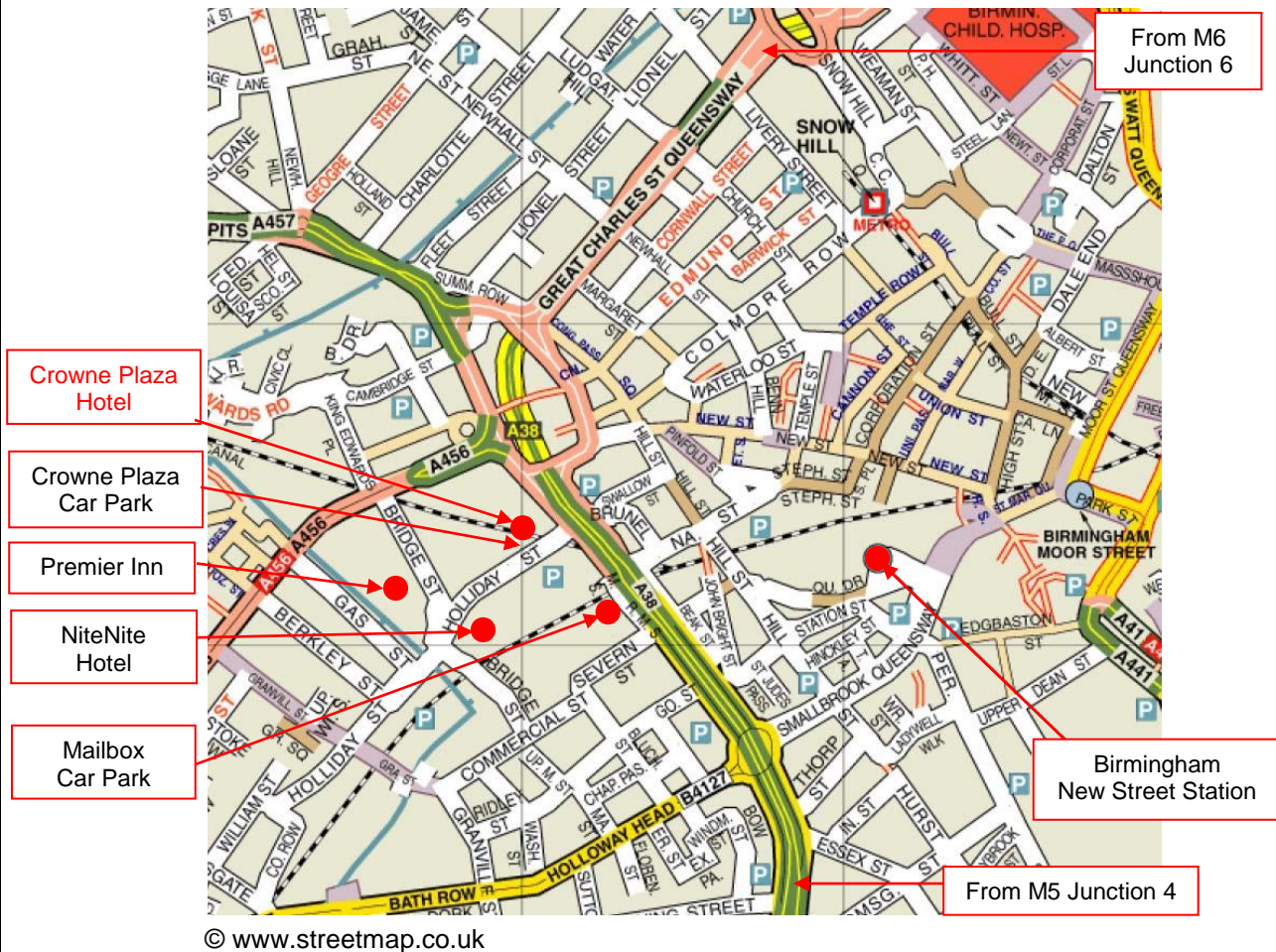


### Location Map:



### Venue:

Crowne Plaza Hotel  
Holliday Street  
Birmingham B1 1HH  
Tel: 0121 224 5000  
E-mail: [enquiries@cpbhamcity.com](mailto:enquiries@cpbhamcity.com)  
Website: [www.crowneplazabirmingham.com](http://www.crowneplazabirmingham.com)

### Alternative Hotels:

NiteNite: [www.nitenite.com](http://www.nitenite.com)  
18 Holliday Street, Birmingham B1 1TB  
Tel: 021 631 5550  
Premier Inn: [www.premierinn.com](http://www.premierinn.com)  
20 Bridge Street, Birmingham B1 2JR  
Tel: 0871 527 8078

### By Train:

The nearest station is Birmingham New Street. Further information from National Rail Enquiries (Tel: 08457 48 49 50) or [www.thetrainline.com](http://www.thetrainline.com).

There is a Taxi Rank on Station Street near the Southside exit (walk along the Concourse towards the higher numbered Platforms).

All taxis are accessible with manual wheelchairs; most are accessible with electric wheelchairs.

Local taxi operators include:  
TOA Tel: 0121 427 8888

### Parking:

There is limited chargeable parking (£16 per day) below the hotel. Pre-booking is not possible. Please arrive early to maximise your chance of finding a space. Take a ticket on arrival (to be validated at the hotel reception a maximum of 10 minutes before departure). More information, provided by the hotel, can be downloaded from the SoRSA 2017 page at [www.aldercross.com](http://www.aldercross.com).

### By Air:

The venue is approximately 20 minutes by car from Birmingham International Airport.  
Website: [www.bhx.co.uk](http://www.bhx.co.uk)

### By Car:

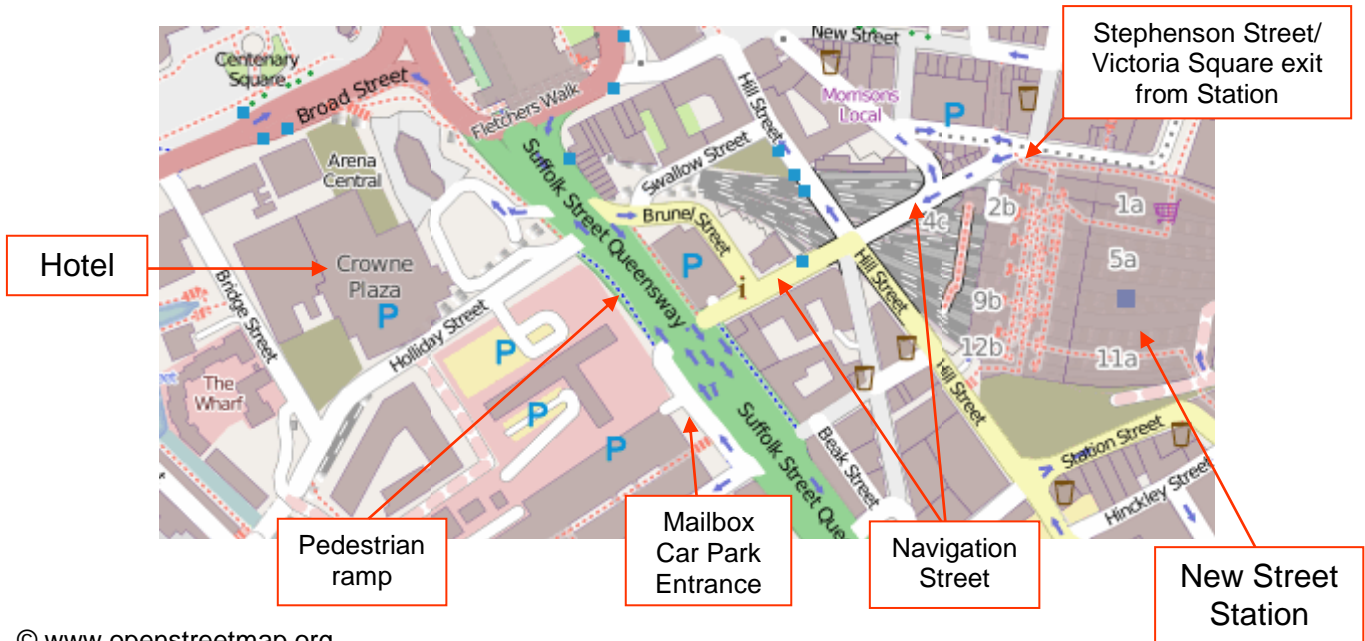
**From the M6** – leave at Junction 6 and take the A38(M) (signed *City Centre*). Go over the flyover and keep in the left-hand lane of the subsequent tunnel. Take the slip road to Paradise Circus. Take the third exit off Paradise Circus Queensway onto Broad Street. Turn left onto Bridge Street. At the end of Bridge Street turn left onto Holliday Street. The hotel car park entrance is on your left.

**From the M5** – leave at Junction 4 and follow the A38 (signed *City Centre*). After about nine miles, continue forward at Belgrave Interchange (Junction 3). Keep in the right hand lane, then continue forward onto Suffolk Street Queensway. Keep in the left hand lane then branch left, then turn left onto Holliday Street. The hotel car park entrance is on your right.

### On Foot from New Street Station:

The hotel is 5-10 minutes' walk from the Station:

- Make your way from the Platform to the main Concourse and then walk towards the lower numbered Platforms. Keep M&S, WHSmith and Boots on your left.
- Leave the Station by the Stephenson Street/Victoria Square exit.
- Turn left along Navigation Street.
- Walk along Navigation Street, across the Hill Street junction (traffic lights) and under the Suffolk Street Queensway flyover.
- Turn right as you emerge from under the flyover and walk up the ramp.
- At the top of the ramp you will see the Crowne Plaza across Holliday Street to your left.
- Walk up the footpath on the right hand ramp to the hotel entrance.



© www.openstreetmap.org

**AlderCross Training & Events**  
Deeside Enterprise Centre  
Rowley's Drive  
Shotton  
Deeside CH5 1PP

Tel: 01244 813335  
E-mail: info@aldercross.com  
Website: www.aldercross.com

© AlderCross Ltd - Registered in England & Wales - No: 4753757. Information above is believed correct, but please check before relying on it.